

Finding the Phoenix

Feathers, Flight
& the Future of Libraries



Helene Blowers
Digital Strategy Director
Columbus Metropolitan Library

OCLC, October 2009

Passions ...

K, J & D

Travel

Growth

L & L



Capital-War destly



Libraries see increase in rentals, usage due to worsening economy

Nick Bruno

Issue date: 2/18/09 Section: News

Print Email Article Tools

Page 1 of 1

Both the Irving L. Young Memorial Library and the Andersen Library have seen increases in total customers and circulation due to the poor economic situation.

The city of Whitewater library, reported its number of total users has increased 5 percent from 2007.

Total circulation has an overall increase of 4 percent since 2007.



Media Credit: Leslev Haven

Stacey Lunsford
Young Memorial
significant increase
quarter of 2008

News

Increased library use in North Andover a sign of the times

By Darrell Halen / northandover@cnc.com
Thu Apr 09, 2009, 01:24 PM EDT

Tools: Print Comments Share This

NORTH ANDOVER - As the economy declines, Carol Marino sees the number of people using her local library increasing.

"They're not going to the bookstores to buy books," said Marino, who regularly visits the Stevens Memorial Library in North Andover. "They're going to the library. People are more on a budget."

The sluggish economy hasn't affected Marino's library use — the mother of four has always been an avid library user — but she knows of people hurt by the economy who are relying on the library's free services as they tighten their financial belts. In February, patrons checked out 17,330 items, nearly 9 percent more than 12 months earlier.

THE MISSISSIPPI PRESS

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LIVING

Libraries count patrons in record numbers

Wednesday, April 08, 2009

Submitted by Jackson-George Regional Library

It's happening across the country and the Jackson-George Regional Library System is no different. People are visiting their public library more than ever.

All branches recently conducted the annual door count and an increase in library visits was noticed. A significant rise in patrons and visitors occurred in Pascagoula up 22 percent, Moss Point up 15 percent, and St. Martin up 14 percent.

t 10 percent




Photo by Darrell Halen

Library Assistant Mary Ellen Flynn shelves returned books at the Stevens Memorial Library in North Andover. Like other libraries, Stevens Memorial is experiencing a rise in patron use as the sluggish economy prompts residents to borrow books instead of buying them.

computer use
irculation has
last year," she
has 13
ur profit would
our community."

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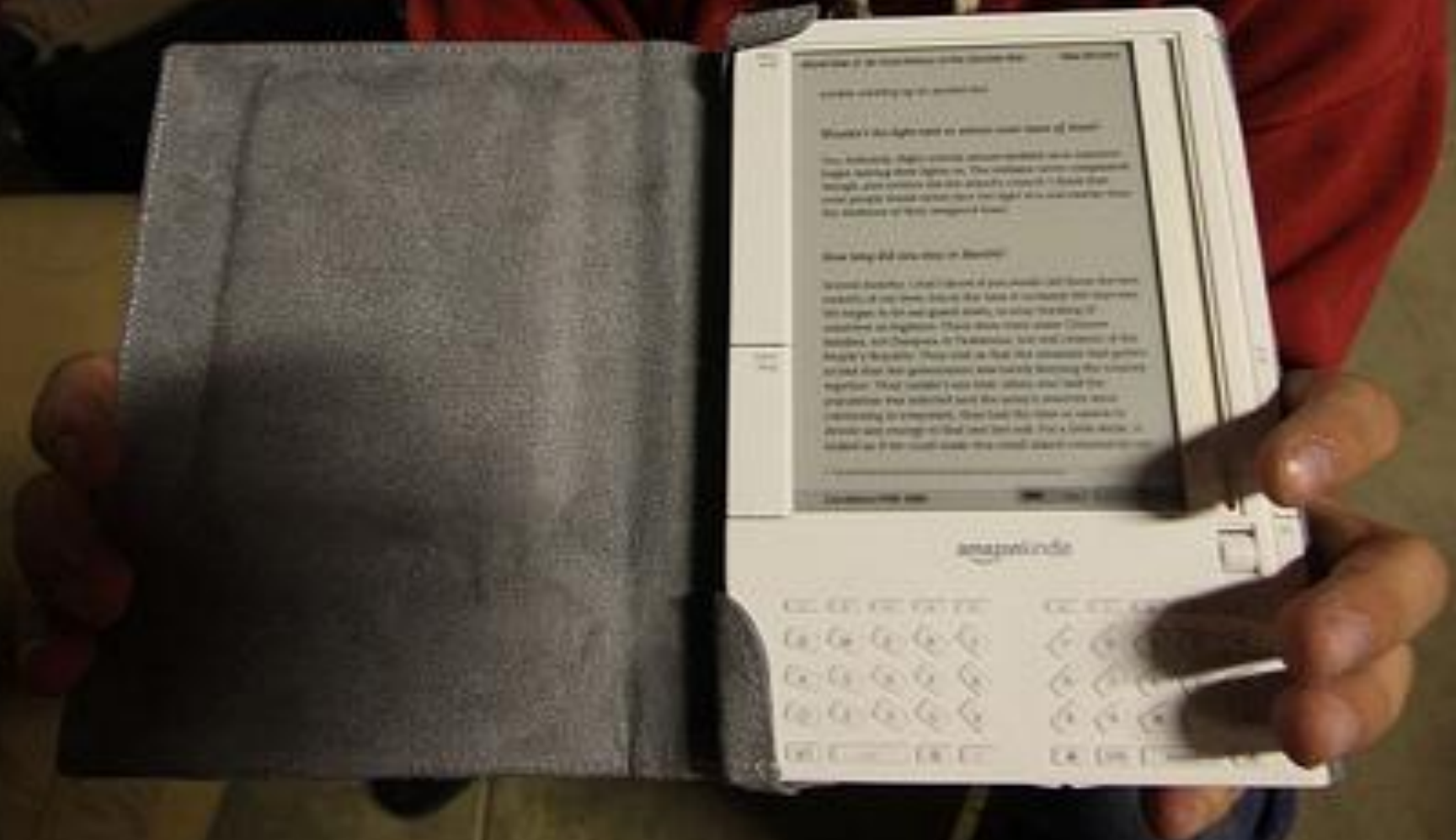


"Too much light often blinds gentlemen
of this sort. They cannot see the forest
for the trees."

- Musarion [1768], Canto II



Trend Kindle rekindles the flame for the digital book





In 2008, Amazon's Kindle, sold 500 thousand units, 32% more than the iPods sold in the year of debut of Apple's player.

- Citi Investment Research estimate
based upon Sprint network activations

SONY

Google deal brings classic books to Sony Reader

March 19, 2009

Sony's e-book reader is about to get a little help from Jane Austen in its battle with the Kindle.

Sony announced a partnership with Google that will bring a half-million classic books to the Sony Reader Digital Book. Users will now be able to access the free book downloads through Sony's eBook Store.

For years, Google has scanned books and converted them to digital format--at least in part--for its Google Book Search project. For now, Google is providing books to Sony whose copyrights have expired, which means most of the new additions to the Sony Reader will have been published before 1923, according to The New York Times.

10 of 21

PORTABLE READER SYSTEM
PRS-505

MENU



Release Date: June 10, 2009

Pixel Qi Promises Cheap, Readable, Low-Power Displays

By Priya Ganapati ✉ May 12, 2009 | 2:42 pm | Categories: [Displays](#)



Microsoft readying Courier touch-screen tablet

The dual-screen Microsoft Courier could be launched around the same time as Apple's rumoured tablet.

Published: 11:43AM BST 23 Sep 2009



Microsoft is rumoured to be working on the Courier, a touch-screen tablet computer that could rival a similar device expected to be released by Apple. Photo: Gizmodo

The booklet-shaped device, called Courier, is in the "late prototype" stages of development, according to gadget website Gizmodo, and features two 7in touch-sensitive screens.

The launch of the Courier could see **Microsoft** renew rivalries with **Apple**, which

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Microsoft's E3 briefing

Apple iPhone "Mediapad" Could Be a Kindle Killer

rumors are flying



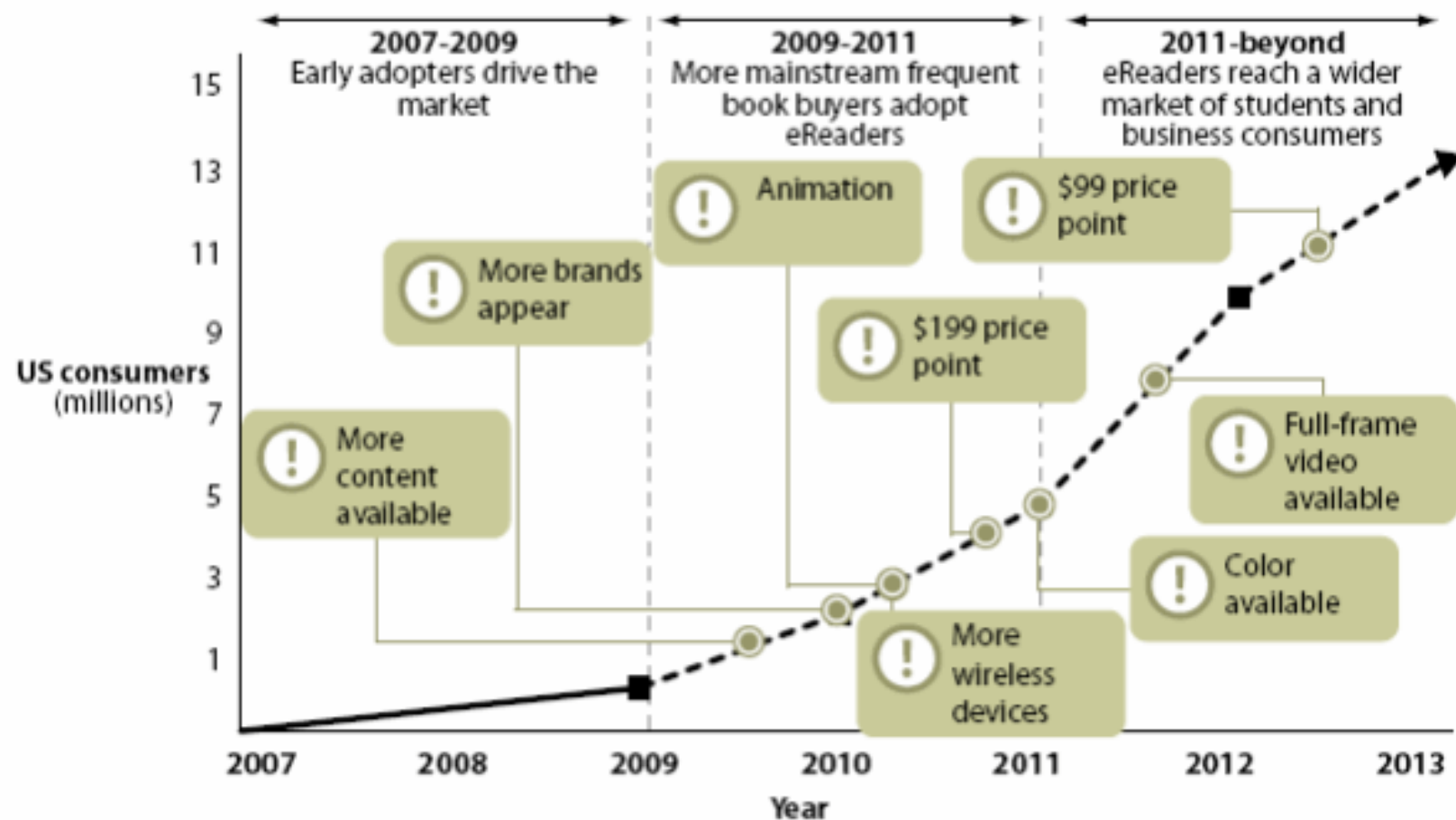
[PC World » Gadgets](#)

AT&T Wants Kindle Rival, New Data Plans


Stephen Lawson, IDG News Service

Jun 2, 2009 10:30 pm

Figure 6 Drivers Of Growth For eReader Devices And Content



Why 2010 Will Be the Year of the Tablet

By Brian X. Chen  August 3, 2009 | 11:38 am | Categories: [Media Players](#)



After years of enticing rumors, ambitious prognostications and flat-out blather, 2010 may finally be the year that the tablet PC evolves from being a niche device to becoming a mainstream portable computer.

The tipping point comes via word to [Wired.com](#) from a well-connected industry executive that mainstream heavyweights Dell and Intel are collaborating on a touchscreen tablet due for release next year. Though our source has learned little about specifications of the device, what's apparent is that the tablet will serve as a subscription-based e-reader for displaying newspapers, magazines and other media, giving Amazon's Kindle — particularly, the nearly \$500 large-format DX model — a run for its money.

Trend Mobile builds bridges faster

A photograph of two Buddhist monks sitting outdoors. The monk on the left is wearing glasses and smiling, while the monk on the right is looking at a mobile phone. Both are wearing traditional orange robes. The background shows green foliage.

Six in 10 people around the world (60%) now have cellphone subscriptions, signaling that mobile phones are the communications technology of choice, particularly in poor countries.

– UN Report, March 2, 2009


Up from 2002 – 15%

Internet worldwide: 11%- 2002 >> 23% - 2008

While just 1 in 50 Africans had a mobile in the year 2000, now 28 percent have a cellular subscription.

– UN Report, March 2, 2009





*Countries by advanced
information and communications
technology (ICT) :*

- 1) Sweden
- 2) South Korea

(nation-wide gigabit bb 2012)

- 3) Denmark
- 4) Netherlands
- 5) Iceland
- 6) Norway

17) United States



What is Stanza?

Stanza is a free application for your iPhone and iPod Touch. Use it to download from a vast selection of over 100,000 books and periodicals, and read them right on your phone. It's a wireless electronic library that stays open 24/7.

Reading revolutionized.


Forget carrying around stacks of books for school, work, or vacation. Stanza on your iPhone or iPod lets you hold a lifetime's worth of reading in your pocket or handbag. Whether on a plane or waiting in line, your books are only a tap away.





365.2.72 reading my vampire stories

Trend Cell-phone novels aren't so novel anymore.
They're serious business

A photograph showing a person dressed as Darth Vader from Star Wars, sitting on a wooden bench outdoors. Two Japanese schoolgirls in white shirts and plaid skirts are sitting next to him. One girl is holding a mobile phone and looking at it, while the other is also looking at a phone. The background is filled with green foliage.

In 2007, cell-phone novels (*keitai shosetsu*) held four of the top five spots on the literary best-seller list.

\$240 million market '07



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▶ 出版情報

2008/2009年

2007年

2006年

2005年

ケータイ小説単行本

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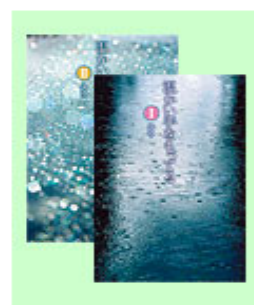
click



冬色



温かい手を持つてる



330

～世界で一番大切なあなたへ～



魔法のiらんど文庫

click



甘くて苦い雨-初恋-



Sweet Honey



手を繋ごう






- According to a recent Mainichi Shinbum newspaper survey, 86% of high school, 75% of middle school and 23% of grade school girls read cell phone novels.

Genre

Action	Autobiography	Essay	Fantasy	Graphic Novel	Historical
Horror	Humor	Journal	Kids	Literary	Manga
Mystery	Other	Poetry	Romance	Sci-Fi	Spiritual
Supernatural	Thriller	Young Adult			

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All Genres Yearly

Select Rating 





 **Mukashi No Omoide (Secondhand Memories)** By: [takatsu](#)
   **In progress**





Author's Note: Suddenly there seems to have been NEW developments in the plan for this novel..it's constantly growing and evolving to be an even better [More...](#)

 **Shifters** By: [Annabelle](#)    **In progress**

When Lily Clark hits a stray dog with her car, she takes it home to care for it. But when the mutt becomes a man, Lily finds herself in a desperate struggle to save the one person whose birth will [More...](#)

 **Gabriel** By: [Jessica Mangette](#)    **In progress**
"It was not what I expected. Before me was the beast's head drizzling in blood. Its mouth was wide open and its teeth were only inches from me. But why did it stop? I look up to see, the man in over [More...](#)

 **band love story (that's the title for now until i come up with a better one ^^^)** By: [epic l33t writer](#)    **In progress**
New York....such a busy place. Everyone's going somewhere, everyone's got something do, everyone except.....me. all alone in this stupid, leaking apartment...alone. oh brother. where did you [More...](#)

 **Ginger Green Tea** By: [hengbok](#)    **In progress**
Yumiyoshi is a 26 young woman. Ever since she was in school, she didn't have anything special to show. She

Most Popular Stories

 **Secret Speakers and the Search for Selador's Gate** By: [ksr.kingworth](#) **Complete**
Winner of Textnovel's 2008 Reader's Choice Award! Fair O'Nelli has spent the last nine years [More...](#)

 **13 to Life: A Werewolf's Tale** By: [Saoirse Redgrave](#) **Complete**
*GRAND PRIZE WINNER TEXTNOVEL.COM! 2008*Teenage love, loss and—oh, [More...](#)

 **Wish Upon A Call** By: [takatsu](#) **In progress**
CHECK OUT THE [More...](#)

 **Mukashi No Omoide (Secondhand Memories)** By: [takatsu](#) **In progress**
Author's Note: Suddenly there seems to have been NEW [More...](#)

 **Twilight Journey** By: [T.P. Keating](#)
For him it's a regular commute, for her it's a one-way journey. But one of them has met a vampire. [More...](#)

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Editor's Picks

troubles in the energy and credit markets hampered equities.

Energy prices continued their long move up-

Tough times

1240
650

Trend Print is in peril

OSU'S SEASON ENDS

Saylor beats Oregon State 4-3 in 10 innings to knock the Beavers out of the College World Series. Sports, D1



FOODday

The art of the
hors d'oeuvre

THURSDAY
June 25, 2009

The Oregonian

SUNDAY
EDITION

"As many newspapers struggle to stay economically viable, fewer than half of Americans (43%) say that losing their local newspaper would hurt civic life in their community "a lot."

Pew Research Study: Stop the Presses (March 12, 2009)

Seattle Post-Intelligencer

Seattle Post-Intelligencer

P-I TRANSITION IN TRANSITION

P-I PRESSES FALL SILENT

From print to pixels - seattlepi.com assumes venerable legacy

"... Were it left to me to decide, I would

[Home](#) > [News](#) > [Local News](#)

Rocky Mountain News to close, publish final edition Friday

By **Lynn DeBruin**, Rocky Mountain News ([Contact](#)), **Lisa Ryckman**, Rocky Mountain News ([Contact](#))

Originally published 12:01 p.m., February 26, 2009

Updated 10:08 p.m., February 26, 2009

Text size   562 Comments  Email  Print

Joe Mahoney © The Rocky

Executives from E.W. Scripps Co., announce their decision on the future of the Rocky Mountain News in the 150-year-old newspaper's newsroom on 2/26/09 in Denver. In December 2008, the Rocky's parent company put the paper up for sale, citing multi-million dollar annual losses.

The Rocky Mountain News publishes its last paper tomorrow.

Columns & Blogs

**No space suffices for long list of thank-yous****Sam Adams**

Photos

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FEATURED SLIDE SHOW

LATEST SLIDE SHOWS



Scripps closes The Rocky

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- Goodbye, Colorado
- Rocky Mountain News to close, publish final edition Friday
- LITVIN: Not just closing doors, but dying
- TEMPLE: Why Denver can't support two papers
- Wake for an Indian warrior
- Final salute
- Denver leads 20 metro areas with smallest drop in home prices

In Pictures: America's Fastest-Dying Industries

Read the full story Joshua Zumbrun and Brian Wingfield

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© Shutterstock

Newspaper Publishing

Projected employment decline:

-10.5%

Projected revenue decline:

-10.5%

Projected output decline:

-11.5%

Journalism dead? Don't count on it. But the physical newspaper? That's another story. In 2007, print newspaper revenues dropped by 9.4%--the biggest decline ever--according to the Newspaper Association of America. On the flip side, online ad revenues increased by 19%. Companies like Gannett and The New York Times Co. have invested in non-news Internet businesses to change with the times. Last year, Tribune Co., the nation's second-largest newspaper publisher after Gannett, went private.

Source: IBISWorld.

Forbes: April 08

Washington Post will no longer print
The Onion in DC too insiders say.

1:13 PM May 5th from twirl

New York Times Magazine to shrink by
9%, beginning with the June 14 issue.

<http://is.gd/LFyi> (via @poynter)

2:49 PM Jun 1st from web

Fort Collins Now will now cease
publication on May 21 :

<http://digg.com/u13bon> (via
@mcfaddenpat)

11:41 AM May 19th from twirl

Ann Arbor News is going to publish last
issue July 23 : <http://bit.ly/Myiit>

5:22 PM May 17th from twirl

Carleton FreePress suspends
publication

<http://www.ijournalist.com/...> (Thanks
Yanik)

4:10 PM May 12th from twirl

decline

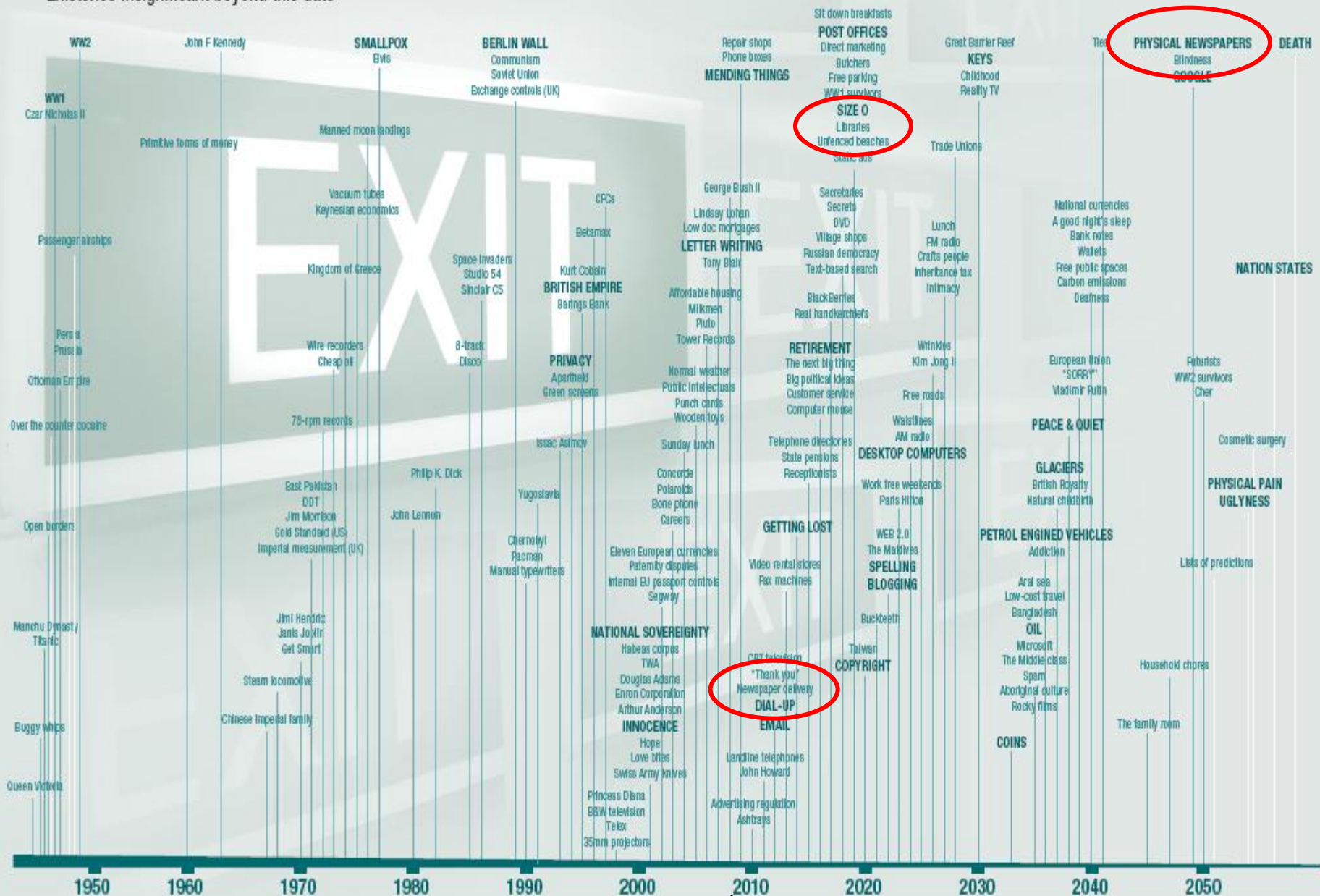
WASHINGTON FINEST is closing - the
spring issue is its last. (via
@woodenhorsepub)

7:23 PM May 15th from twirl

NY Times quietly closes suburban
bureaus : <http://bit.ly/xcDxp> (via

☆
om twirl

* Existence insignificant beyond this date



Distribution Center



Distribution Agent



Distribution format



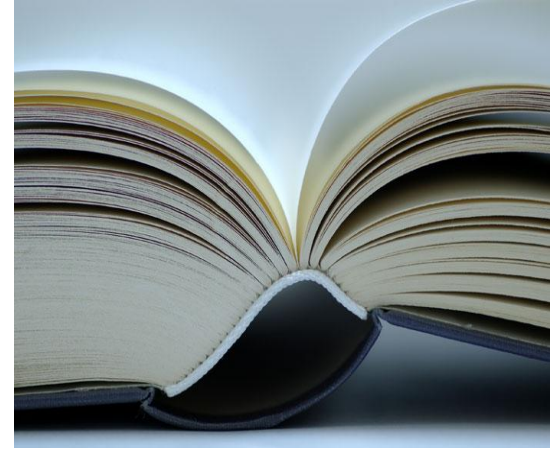
Distribution Center



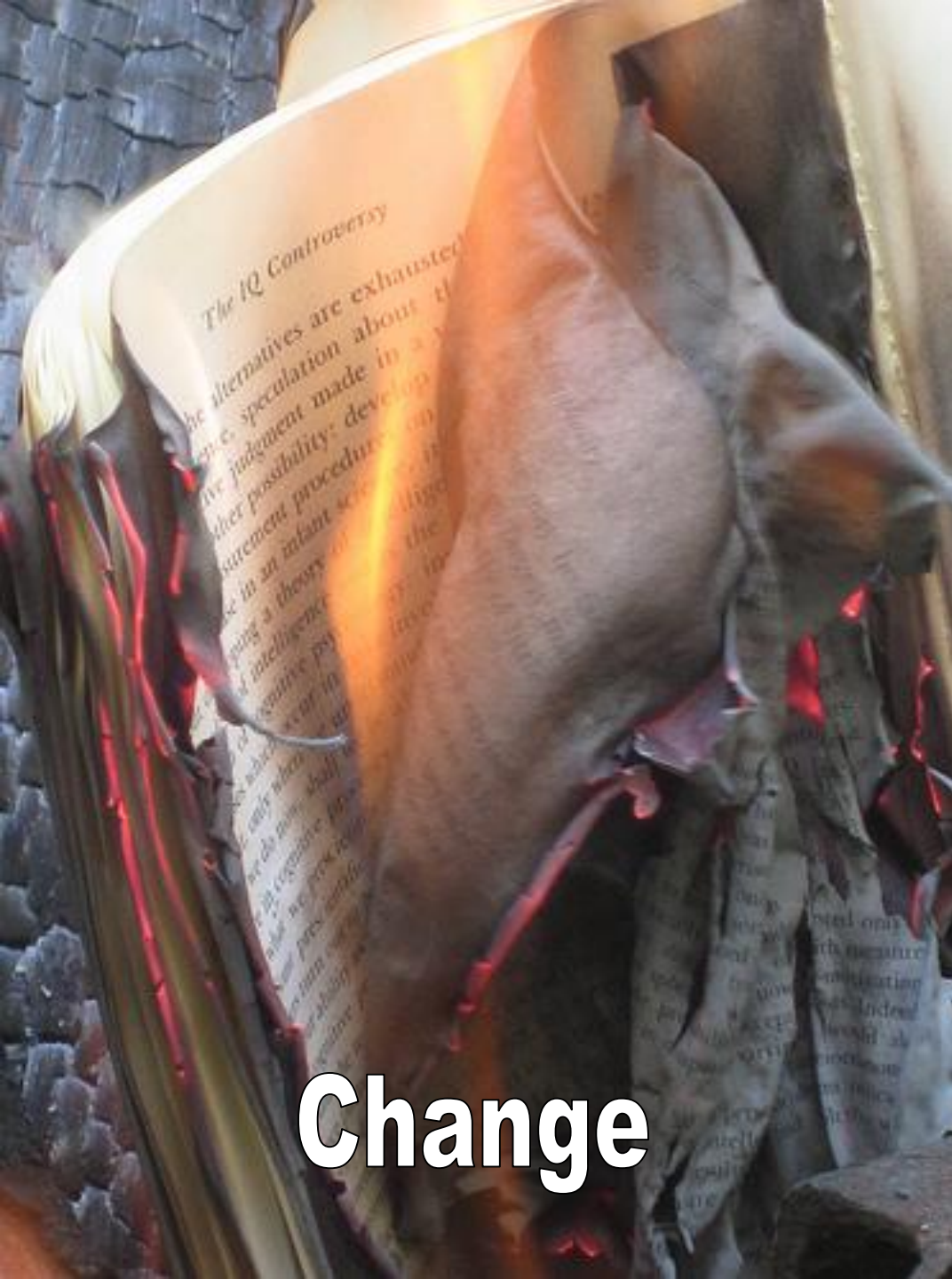
Distribution Agent



Distribution format







Change

*It's not the
death of the
book to
fear...*

*it's our
dependency on
formats
as our community
(service delivery)
value!*

. . .today's challenge



**Think
Differently**



Story of the Phoenix





Opportunities







Latin, *librarius* of books, from *libr-*, *liber* inner bark, rind, book



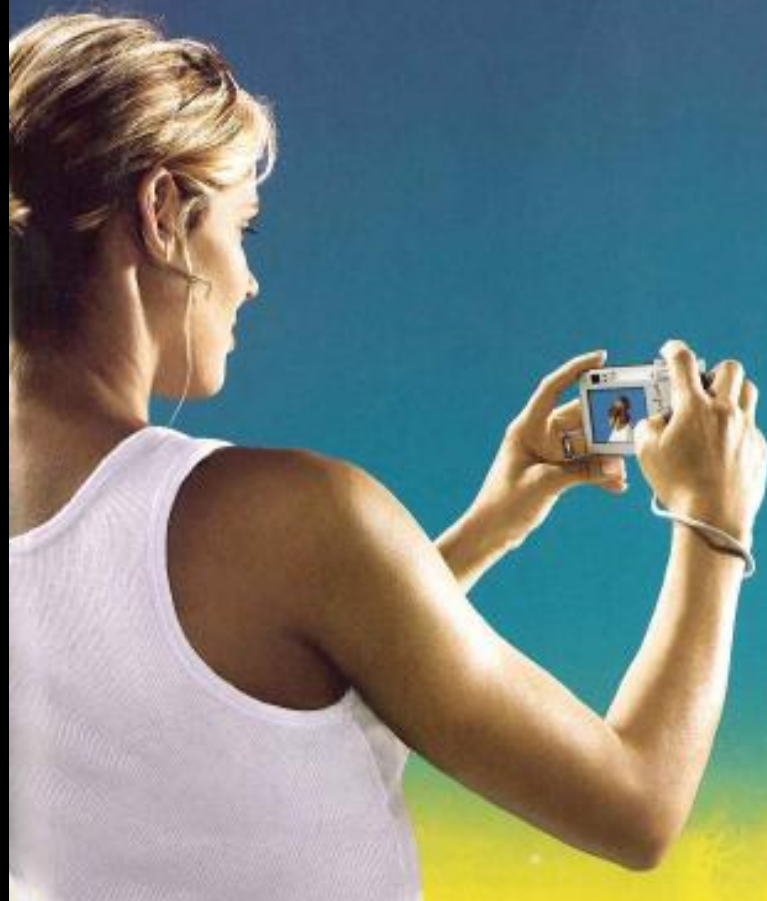


Thousands of Possibilities

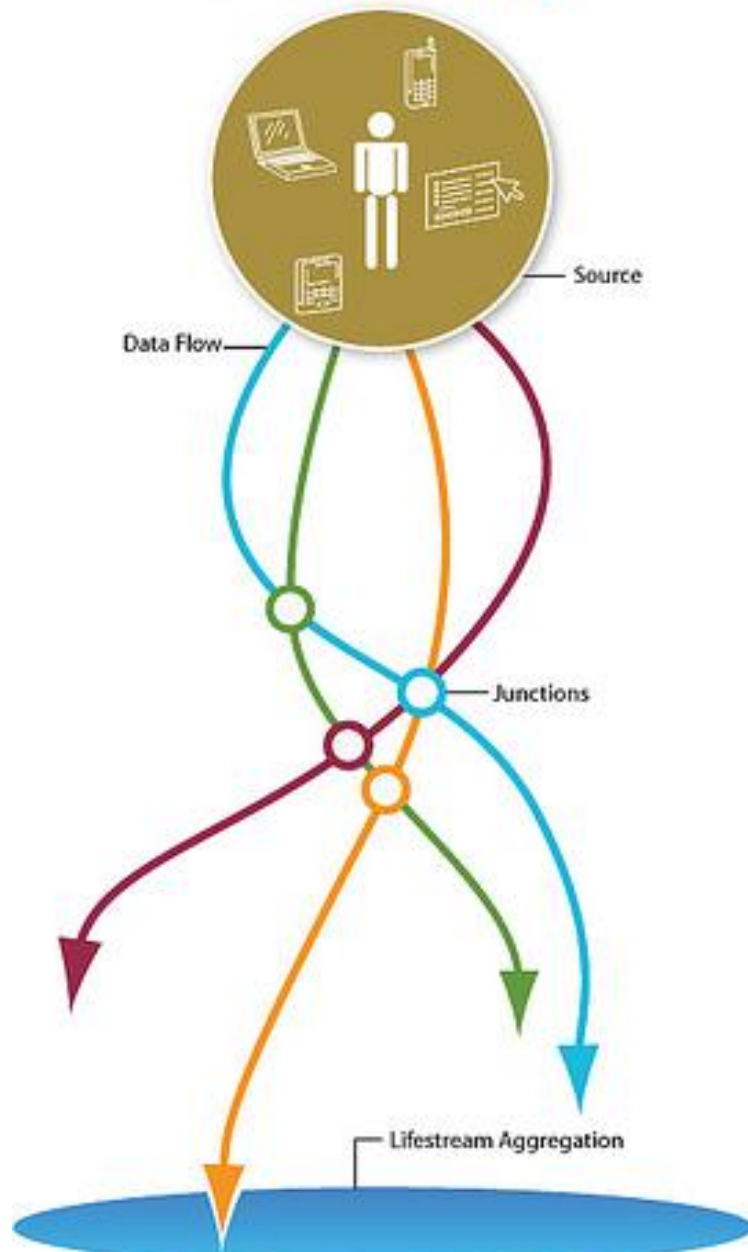
GET YOURS

Lifebrarian.com

You're the mother, the best friend, the security blanket.
Now you're the biographer. Make the most of it all at lifebrarian.com



LifeStreams



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THE E-ME MORY REVOLUTION

The rise of digital records of daily life means unmatched access to our pasts, presenting both challenge and opportunity to libraries
By Jim Gammell & Gordon Bell



When Stanford University observed the Duke student Fuller archive, it heralded it as "one of the most extensive known personal archives in existence." Taking up 2000 linear feet of shelf space, including hundreds of thousands of pages and over 4000 hours of audio/video, Fuller's collection does indeed sound impressive. But Fuller, considered an eccentric for having hoarded such an enormous corpus, will be put to shame by the vast repository of electronic memories (e-memorabilia) created by the average Joe of the next generation. And these e-memory archives will take up a lot less shelf space.

We are on the cusp of an era in which, if you choose, you can create e-memorabilia of everything, forget nothing, and keep them in your own personal archive. You can have what we refer to as Total Recall. Soonmore and soonmore will bring to another era. More and more is being recorded about each one of us than ever before, and it is bound increasingly to include making habits, beliefs, location, and conquests. Archivists, who are already beginning to deal with digital material, will have to grapple here with physical objects and more with the potential analysis and distribution of the information these objects represent. And library patrons will be a new breed, "a digital person," with their own personal digital libraries of everything they've ever made.

They are the first few steps in a wave that will include locating (for example, reemphasizing an old first-class ticket) and saving. Furthermore, the trail will be a detailed story—and not just phone call logs, email in newer versions, and much more. Even more digital records are

The second technology of interest is privacy and the threat to privacy for digital e-archives of everything's worse—books, articles, web pages, and so on—along with every day and several hours. Already, that would be hard drive. In a few years, cell phone. A few years of throughout life will be possible storage than we realize.

The third stream of interest is the search for records and the threat of e-memorabilia. Searching for records is not a new thing, but the beginning of

Light/Dark/High

LIBRARY JOURNAL

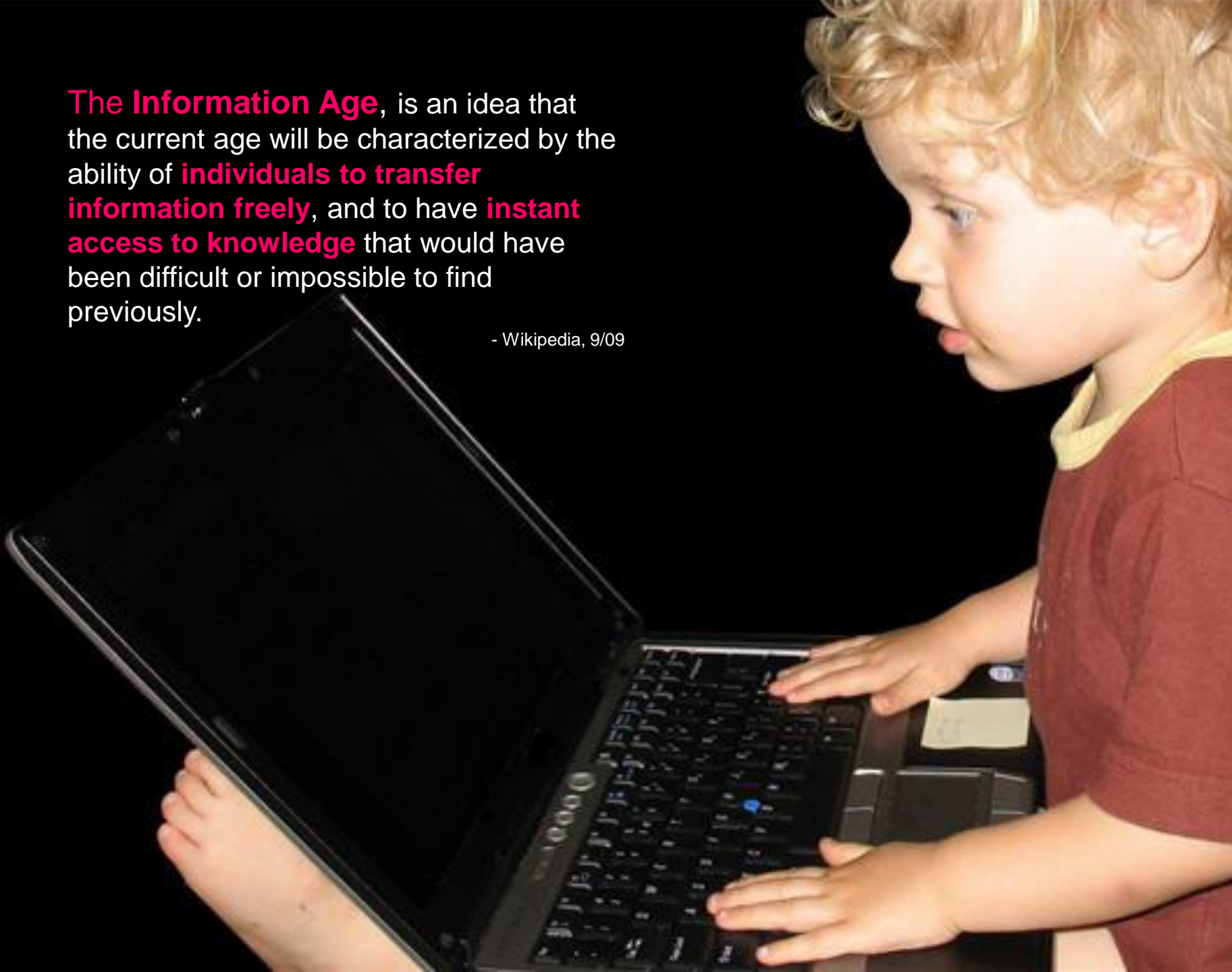
The Journal of Library Reading
Recent Literature Specials

ENTER NOW!
Library Journal
Library Journal

Here Today...
Data Tomorrow

The Information Age, is an idea that the current age will be characterized by the ability of **individuals to transfer information freely**, and to have **instant access to knowledge** that would have been difficult or impossible to find previously.

- Wikipedia, 9/09



the information age of then...



Uploaded on [August 4, 2009](#)
by [jaeming](#)



ADD TO
FAVES



ADD
NOTE



BLOG
THIS



ALL
SIZES



ADD TO
GALLERY



Before we had sleek server rooms with racks of computerized data, we had the library model, where everyone went to a central location for information among countless shelves of analog books.

The information age of now ...



We Think

NOW You ARE
What you SHARE ...

<http://www.youtube.com/watch?v=qiP79vYsfbo>





Chauvet Cave – 32,000 yrs old







knowledge consumption



knowledge consumption ➡ knowledge production





**What's the
experience?**

**What's the
experience?**





**consumption
& use**


<http://www.flickr.com/photos/kubina/50366633/>



**creativity
& production**

<http://www.flickr.com/photos/lkusuma/818295509/>

Lukman



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Publishing success is now a reality with Lulu. Tools and services to make publishing simple and the most options to sell your books.

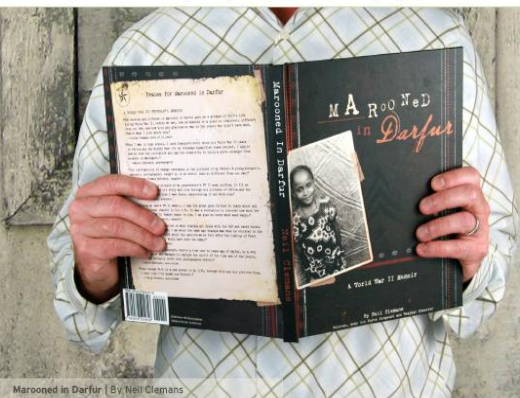


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A Day in Allen County Indiana 2007

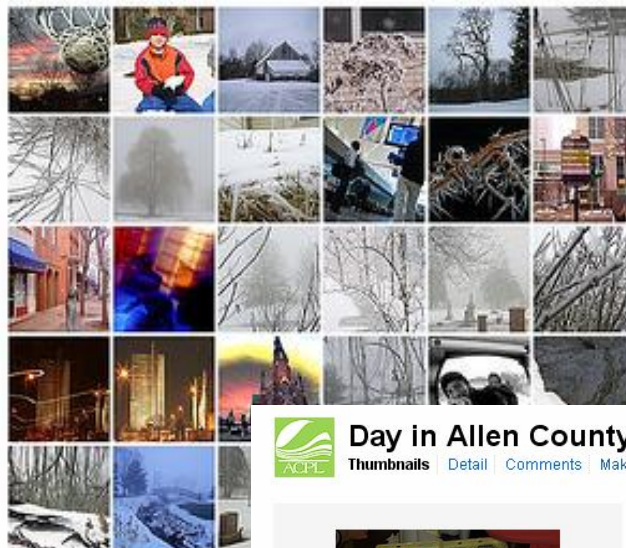
Thumbnails Detail Comments Make Stuff

[View as slideshow](#)
(New window )



Photos taken February 21, 2007 between
12:00 midnight and 11:59 p.m.

356 photos | 869 views | [Add a comment?](#)



Day in Allen County April 16, 2009

Thumbnails Detail Comments Make Stuff



Photos taken by Allen County Indiana
residents on April 16, 2009. Depicting
activities around the county to give a sense
of daily life in Allen County during the spring
of 2009

170 photos | 39 views | [Add a comment?](#)

Items are from between 15 Apr 2009 & 16 Apr 2009.



Media

VIEW

EDIT

FrontPage

last edited by Brett Mason 3 wks ago

Page history



spotlight



contribute

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EDUCATION

FAMILY

ARTS AND LEISURE

SPORTS AND RECREATION

information

[Suffragettes with flag] (LOC)

Share This



Bain News Service,, publisher.

[Suffragettes with flag]

[between 1910 and 1915]

1 negative : glass ; 5 x 7 in. or smaller.

Notes:

Title from unverified data provided by the Bain News Service on the negatives or cards.

Uploaded on April 28, 2008
 by [The Library of Congress](#)

The Library of Congress' photostream

Women Striving Forward, 1910s – 1940s (Set)



23 items

Part of: [Historic Photos \(Library of Congress Flickr pilot project\)](#)

This photo also belongs to:

News in the 1910s (Set)

Comments

[porkfork6](#) [pro](#) says:

The Flyer on the flag mentions:
 Rev Anna Shaw
digital.library.upenn.edu/women/eagle/congress/shaw.html
 Mrs. Carrie Chapman Catt (who somewhat resembles the person on the left in this picture)
en.wikipedia.org/wiki/Carrie_Chapman_Catt
 And quite possibly mentioned Max Eastman
en.wikipedia.org/wiki/Max_Eastman
 Posted 15 months ago. ([permalink](#))

[pennyrichardsca](#) [pro](#) says:

Same women as this photo and others--just a different pose:
www.flickr.com/photos/library_of_congress/247_8433644/

Jessie Stubbs, Rosalie Jones, and Ida Craft (in that order, here).
 Posted 15 months ago. ([permalink](#))

[The Library of Congress](#) [pro](#) says:

Thanks for deciphering the flyer! We'll add that info and the women's names, then reload the description.
 Posted 14 months ago. ([permalink](#))

information



Programs

Storytime Volunteers

The Scottsdale Public Library is seeking great people to become storytime volunteers!

Help kids become "Ready to Read" at formal or informal storytimes at any of our libraries.

Become a positive influence in the lives of the kids in our community. *(Positive experiences with language and reading have been proven to be critically linked to a child's ability to learn to read and later performance in school!)*

For more information please call: 480.312.7164 or email <mailto:mraymond@scottsdaleaz.gov>.



Pima County Public Library
Kids Web

[Teen Zone](#)

[Parents & Caregivers](#)

[Catalog](#)

[Library Home](#)



**Storytime
& Events**



Kids' News



Find-A-Book

Read to a Dog

Pima County Public Library invites you to come read to a dog.

Reading out loud improves reading skills. Animals are ideal reading companions because they create a relaxed, comfortable, and safe environment.

When can my child Read to a Dog?

[View calendar for times when you can read to a dog.](#)









Shared Discovery

CREATING
the
FUTURE
for
LIBRARIES



Little Barry





<http://www.flickr.com/photos/gregwake/2961213279/>

Helene Blowers
Digital Strategy Director
Columbus Metropolitan Library
hblowers@columbuslibrary.org

My Slides are @
www.LibraryBytes.com