Expert Finder Systems International Forum 2021 * 11 February 2021

The Rapidly Changing Research Information Management Landscape

Rebecca Bryant, PhD

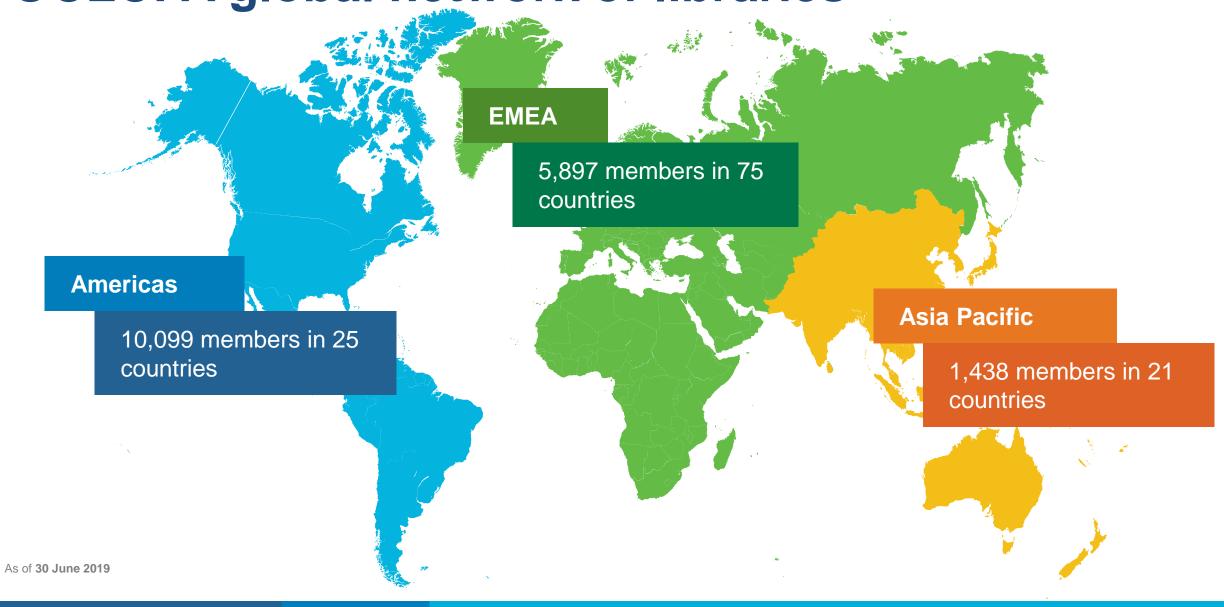
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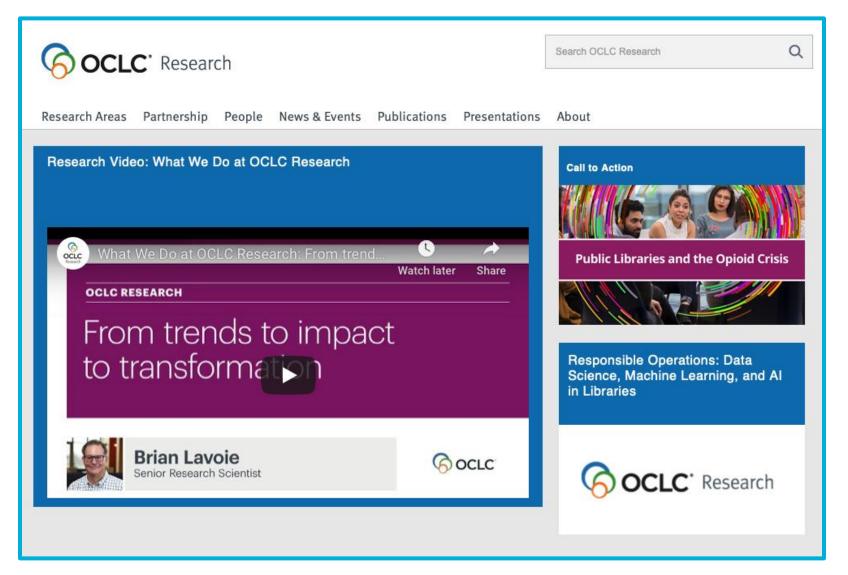
OCLC: A global network of libraries







- Devoted to challenges facing libraries and archives since 1978
- Aims to scale and accelerate library learning, innovation, and collaboration
- oc.lc/research





Land Acknowledgment

I acknowledge that the Dublin, Ohio headquarters for OCLC are located on the traditional territory of the Shawnee, Miami, Wyandot and other Indigenous peoples who were removed in the 19th century. I also recognize that earlier native peoples—the Fort Ancient, Hopewell, and Adena—lived in what is now central Ohio for many centuries.



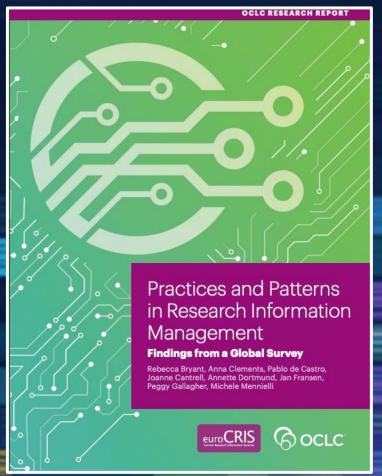
Adena culture mound in Highbanks Metro Park, central Ohio. Photo by Rebecca Bryant.



OCLC Research publications on Research Information Management

OCLC RESEARCH POSITION PAPER Research Information Management: Defining RIM and the Library's Role Rebecca Bryant OCLC Research (US) Anna Clements University of St. Andrews (UK) **Carol Feltes** Rockefeller University (US) **David Groenewegen** Monash University (Australia) Simon Huggard La Trobe University (Australia) Holly Mercer University of Tennessee-Knoxville (US) Roxanne Missingham Australian National University (Australia) Maliaca Oxnam University of Arizona (US) Anne Rauh Syracuse University (US) John Wright University of Calgary (Canada) OCLC.





RIM =

The aggregation, curation, and utilization of (meta)data about research activities

Research Information Management: Defining RIM and the Library's Role

Rebecca Bryant

OCLC Research (US)

Anna Clements

University of St. Andrews (UK)

Carol Feltes

Rockefeller University (US)

David Groenewegen

Monash University (Australia)

Simon Huggard

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Roxanne Missingham

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John Wright

University of Calgary (Canada)



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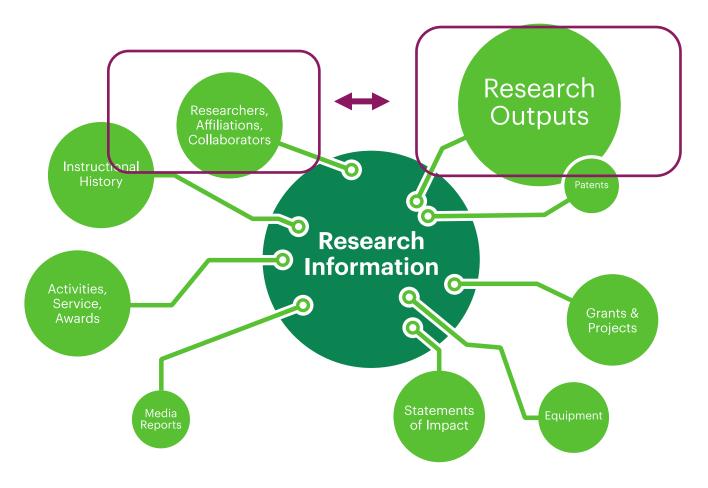
EXPERT FINDER SYSTEMS



What they include

RIM systems collect the scholarly output of an institution. . . and can be combined with other institutional data

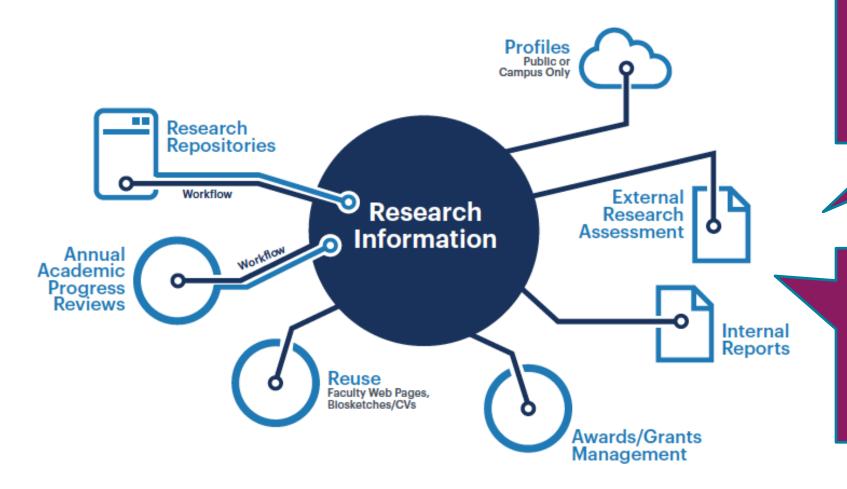
RIM Metadata







What we use them for

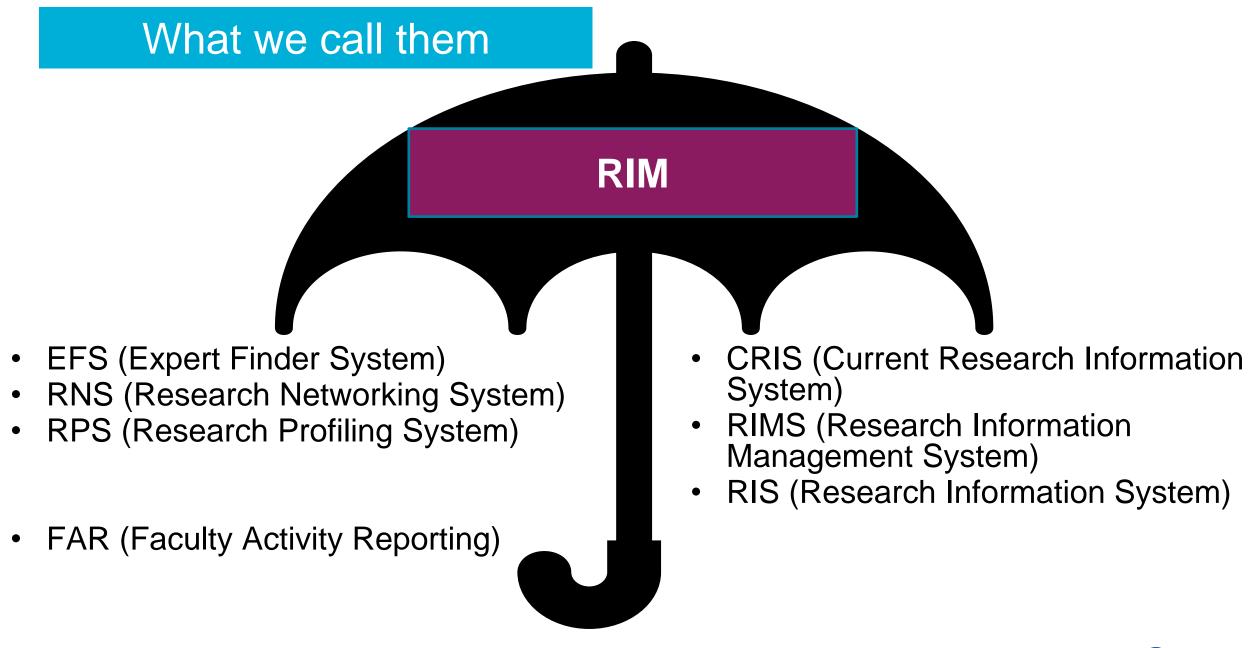


There are multiple RIM use cases, varying by institution and region

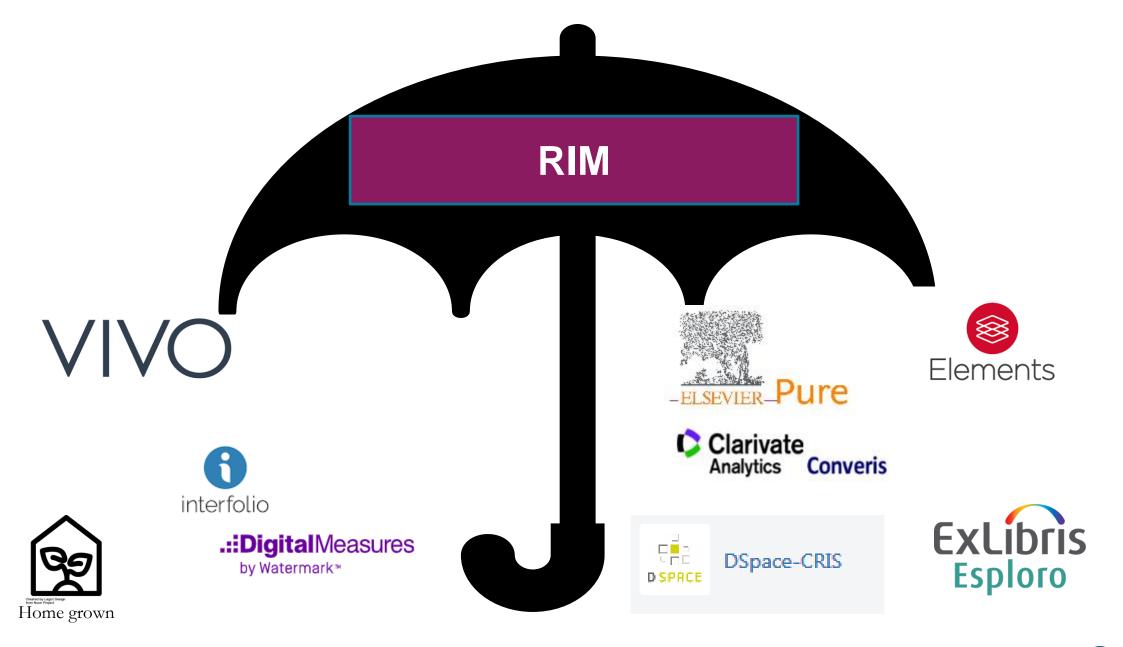
Many institutions have more than one use.



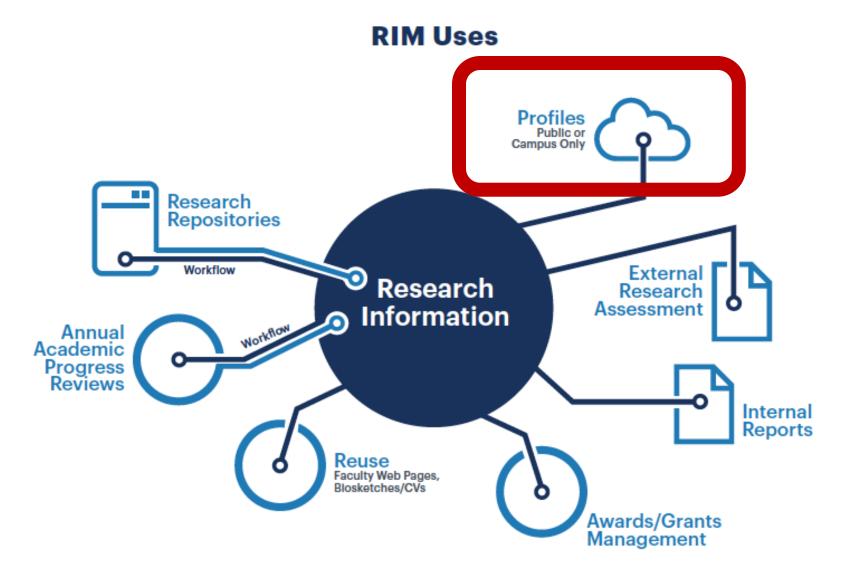
















Public researcher profiles

Goals

- Support expertise discovery
- Collaboration, particularly internal to campus
- Catalyze business & university relationships
- Institutional reputation management & to enhance external funding dollars

Nomenclature

- EFS (Expert Finder System)
- RNS (Research Networking System)
- RPS (Research Profiling System)











EXPERTS@MINNESOTA

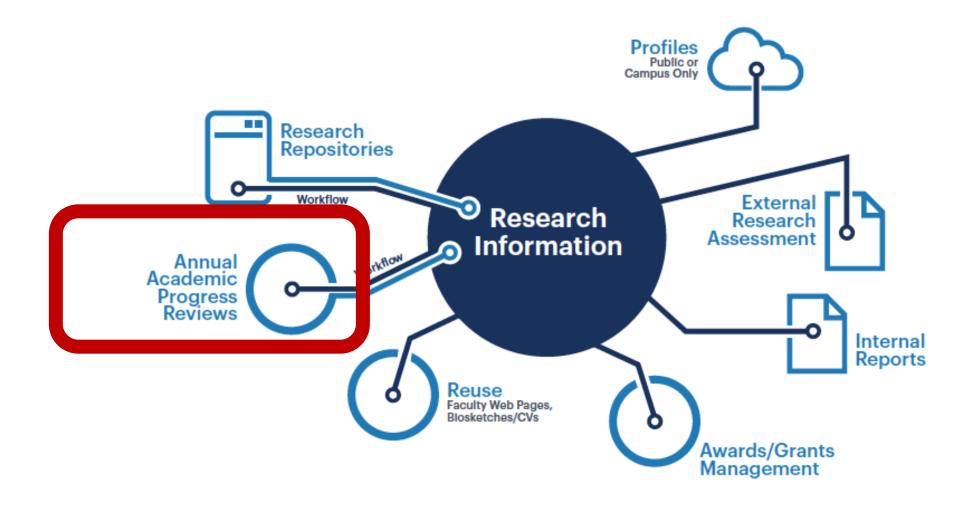
Welcome to Experts@Minnesota



- https://experts.umn.edu
- Based on Elsevier Pure (since 2015)
- Originally Elsevier SciVal Experts (2012-15 pilot)
- Covers all five University of Minnesota campuses
 - Faculty
 - Researchers (including post docs)
 - Graduate students who are employed in research-related positions
 - Staff members who are likely to publish research (like librarians)



RIM Uses







Faculty Activity Reporting (FAR)

Goals

 Support workflow for annual collection & review of faculty research, teaching, and service activities

Nomenclature

- Faculty Activity Reporting (FAR)
- Faculty Information System (FIS)
- Annual academic progress reviews
- Faculty Report of Professional Activities (FRPA)





CU Experts

More on CU Experts

Research profiles and networks for currently active CU Boulder Faculty and Researchers who have entered through FRPA Online

Impact and Recognition

Faculty Awards Sparch

Annual Activity Reporting

- www.colorado.edu/fis/
- FAR workflow uses Symplectic Elements
- Also populates VIVO public profiles
- Data used to support
- Web pages
- Grant reporting
- Media requests

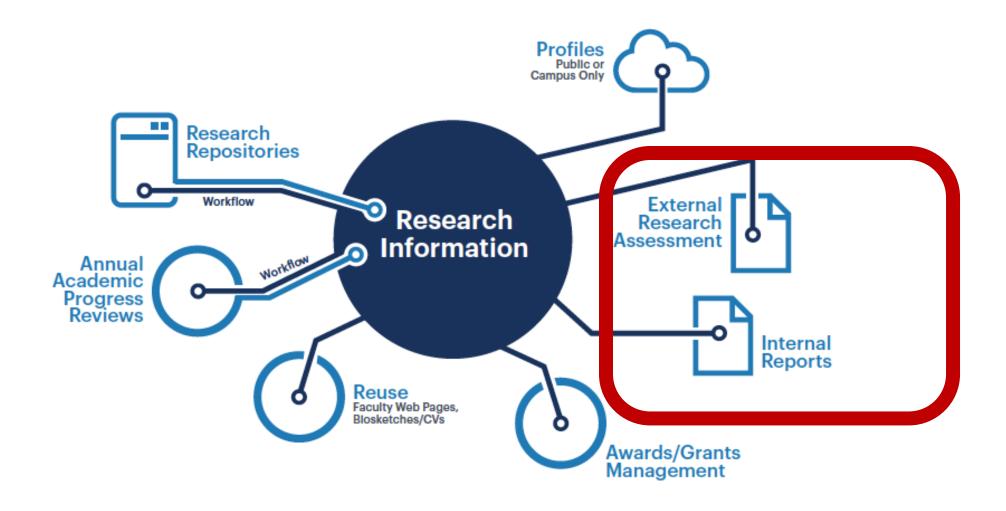


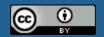






RIM Uses







Reporting

Goals

- Used to describe institutional research activity for reporting purposes—at local, funder, & government levels
 - National example: the UK's
 Research Excellence Framework
 (REF), used for assessing the quality of research at UK HEIs.
- This is the traditional "CRIS" system as understood in Europe

Nomenclature

- Current Research Information System (CRIS)
- Research Information System (RIS)

History

- CRIS systems were first developed & used in Europe in the early 1990s
- Now broadly used across Europe and beyond
- Mature landscape with a professional, pan-European organization, <u>euroCRIS</u>





Reporting hasn't been the top driver of RIM system adoption in the US

Why?

No national mandates

But... institutions do want better data

- Once data has been aggregated for other uses, it is easily seen as valuable for reporting purposes, too
 - Data analysis & visualizations
 - Competitive analysis, citation maps, altmetrics, coauthorship networks, and more
- Increasing movement toward
 - Centralized data analytics offices
 - Campus data governance





Why now? Because we can.



Advancing technologies, standards, and networked information

- Publication metadata harvesting at scale
 - Scopus
 - Web of Science
 - PubMed
- Persistent Identifiers (PIDs)
 - O DOIs
 - O ORCIDs
 - GRID/ROR identifiers for institutions

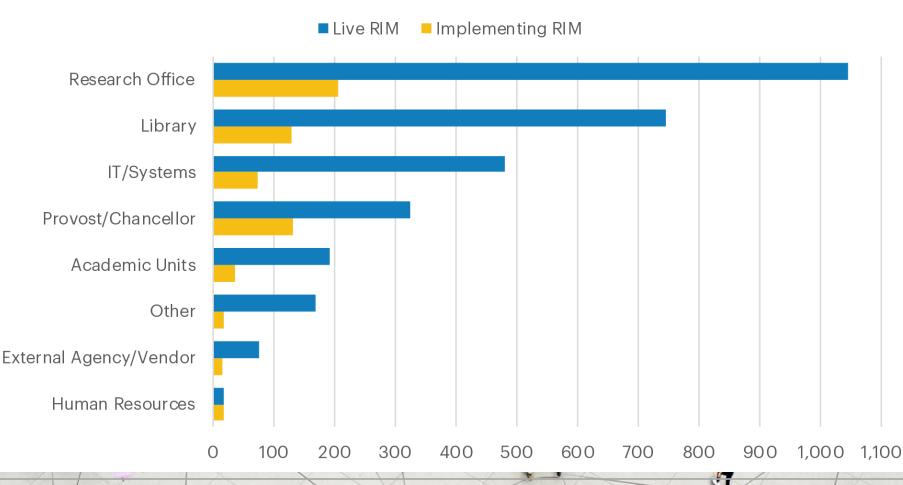




Who is leading this on our campuses?



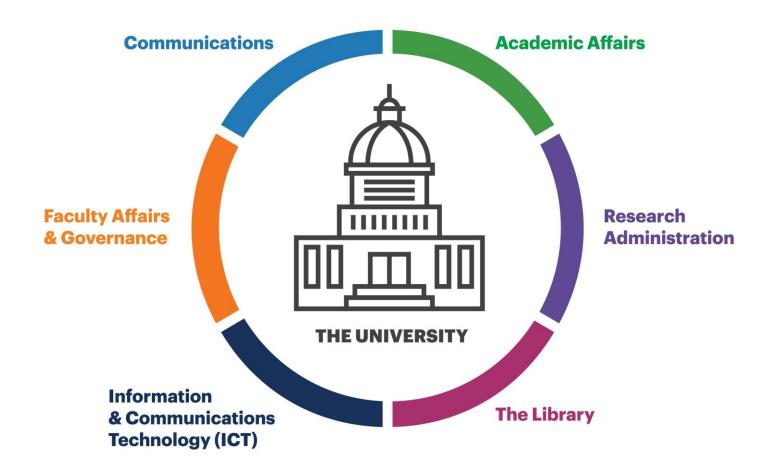
by number of mentions





"Primary stakeholders based on total number of mentions across all responses for all areas of activity, in aggregate. Note that multiple primary stakeholders could be selected per area of activity" by OCLC and euroCRIS, Practices and Patterns in Research Information Management: Findings from a Global Survey (DOI:10.25333/BGFG-D241), CC BY 4.0

A Conceptual Model of Campus Research Support Stakeholders



What happens when you have multiple drivers, use cases, & stakeholders?

. . . And in a highly autonomous & decentralized ecosystem





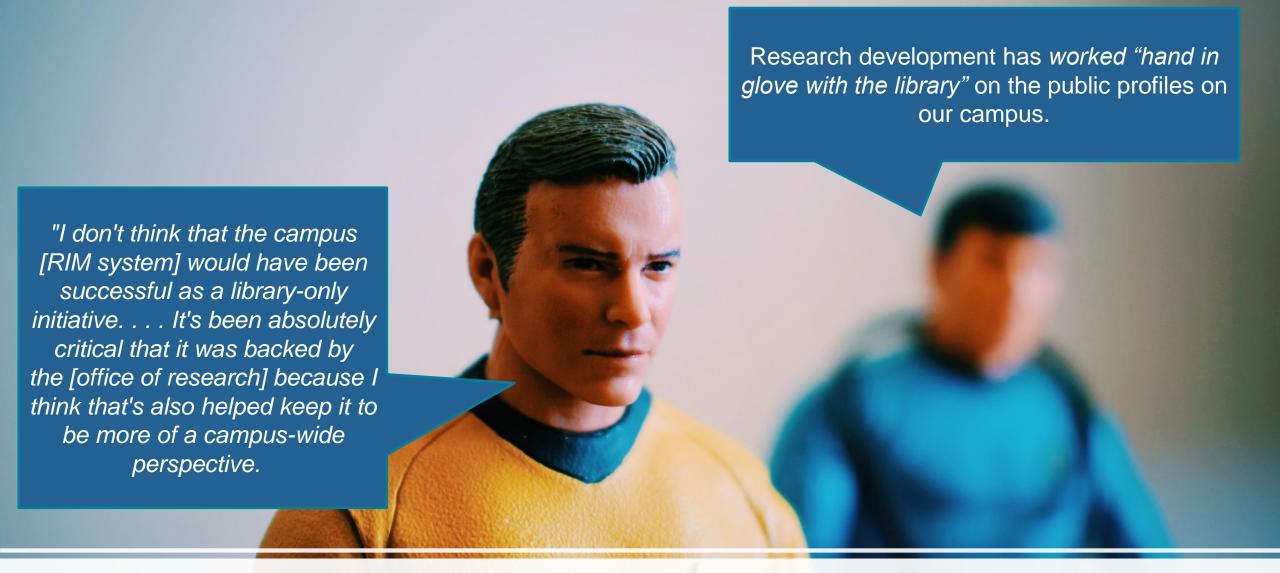
Silos & duplication

- FAR, public profiles, and other systems/workflows are still largely separate
- Colleges & departments still maintain their own processes



- We have not yet achieved "enter once, reuse often"
- The data often can't be aggregated for a consistent, enterprise-level view
- And data that is "good enough" for profiles may be incomplete for other purposes (hello! reporting?)
- Faculty are still being asked to enter information into multiple systems.

Silos & duplication



Research Information Management is an enterprise task

We need improved interoperability

Technical

- Institutions struggle to aggregate content from various systems like HR, grants
- Data not "fit for purpose"
- We need broader PID adoption for disambiguation & data harvesting at scale

A new university president is "appalled" at the difficulty of understanding institutional research strengths in a data rich way.

Social

 Individuals and units don't know how their knowledge and data can work together

"There just needs to be the human touch and coordination behind the scenes to make sure that all the units are working together . . . and that all the efforts are strategically aligned."

Social interoperability

Creation and maintenance of working relationships across individuals and organizational units that promote collaboration, communication, and mutual understanding.

While "technical interoperability"—different technical systems working smoothly together—may be a more familiar concept, social interoperability is of growing importance in a landscape where cross-campus partnerships are becoming both more prevalent and more necessary.

oc.lc/social-interoperability...

That makes sense. Why haven't we doing more of this?





Working across campus can be HARD



. . .because universities are "complex adaptive systems"

- 1. Non-linear, dynamic behavior
- 2. Independent agents
- 3. Goals and behaviors that differ or conflict
- 4. Intelligent and learning agents
- 5. Self-organization
- 6. No single point(s) of control

Rouse, William B. 2016. *Universities as Complex Enterprises: How Academia Works, Why It Works These Ways, and Where the University Enterprise Is Headed*. New York: Routledge.

Photo courtesy of Rebecca Bryant

What might the future for RIM look like for US institutions?

- Less tolerance for duplication of efforts, costs, staff, licenses
- Growing need to aggregate data at the institutional level

- Increasing S2S (technical) interoperability
- More RIM efforts co-led by multiple units (social interoperability)

Growing need for a vendor-agnostic US/North American RIM community of practice



OCLC Research Project:

Research Information Management at US Institutions

Case studies of four US Institutions

- Texas A&M
- Virginia Tech
- UCLA (including the University of California system-wide practices)
- University of Miami

Project team

- Rebecca Bryant, OCLC Research
- Jan Fransen, University of Minnesota
- Pablo de Castro, Strathclyde University
 & euroCRIS
- Brenna Helmstutler, Syracuse University
- David Scherer, Carnegie Mellon University

Learn more at <u>oc.lc/us-rim-project</u>
OCLC Research report expected summer 2021



References

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- Bryant, Rebecca, Anna Clements, Pablo de Castro, Joanne Cantrell, Annette Dortmund, Jan Fransen, Peggy Gallagher, and Michele Mennielli. 2018. *Practices and Patterns in Research Information Management: Findings from a Global Survey*. Dublin, OH: OCLC Research. https://doi.org/10.25333/BGFG-D241
- Bryant, Rebecca, Annette Dortmund, and Constance Malpas. 2017.

 Convenience and Compliance: Case Studies on Persistent Identifiers in European Research Information. Dublin, Ohio: OCLC Research. doi:10.25333/C32K7M
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- de Castro, Pablo. 2014. 7 things you should know about Institutional Repositories, CRIS Systems, and their Interoperability. COAR blog, 6 October 2014. https://www.coar-repositories.org/news-updates/7-things-you-should-know-aboutirs/



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